



AMBASSADORS
FOOTBALL

ANNUAL REPORT
2023





AMBASSADORS FOOTBALL MESSAGE FROM OUR PRESIDENT

In 2023 we asked an outside agency to evaluate Ambassadors Football in a variety of ways. Over 100 staff representing every continent filled out a survey, 25 were interviewed, and 15 were tested to see their areas of strength and preferences in leading.

One area that showed incredibly strong results for a mission organization was the commitment and calling of the individuals to the mission and vision! Our staff were committed, not because the past 20+ years have been easy. To the contrary, their commitment to the mission and vision of Ambassadors Football was strong in spite of much hardship.

Our MISSION is what we believe GOD HAS CALLED US TO DO: “to communicate the Good News of Jesus to all people through football.”

Our VISION is what we pray that GOD WILL DO IN RESPONSE TO OUR WORK: “to see transformation through football ministry in every country and culture.”

Our VALUES are Church, Football, Innovation, Team and Servant-Heart. When they are put together into a statement, we can see that it is important to start with the heart.

Our prayer is that the way we do ministry represents Jesus as we are called “to be a servant-hearted global mission working as one team through football that develops innovative strategies to mobilize the church so that through the Word of God disciples are made in every nation.”

Thank you for your support and prayers. We need both as we continue to seek His Kingdom,

A handwritten signature in black ink, which appears to read "Jonathan Ortlip". The signature is fluid and cursive.

JONATHAN ORTLIP

AMBASSADORS FOOTBALL PRESIDENT



OUR MISSION

To communicate the good news of Jesus to all people through football.



OUR VISION

To see transformation through football ministry in every country and culture.



OUR VALUE STATEMENT

To be a SERVANT-HEARTED global mission working as ONE TEAM through FOOTBALL that develops INNOVATIVE strategies to mobilize the CHURCH so that through the Word of God disciples are made in every nation.



MODELING

DEMONSTRATE & LEAD | Clubs, Camps, Events, Tours

We seek to model football ministry including community and church football programs, football clubs, camps and academies in order to practice what we preach. We actively engage in the footballing culture, promote sustainable programs and provide meaningful ministry experience to emerging leaders. In all of these programs we value excellence and root ourselves in the word of God to bring glory to God's name and good to those around us.

MOBILIZING

RAISE & RELEASE | TREC, Mentoring, Networking

We envision and empower others to be disciple-making coaches in their communities. We do this by running training programs for coaches and churches alike and establishing networks of likeminded people. In all of our training and mentoring we want to see a movement of churches and coaches across the world using football to connect people to Jesus.

MULTIPLYING

SERVE & GROW | Partnerships

By partnering with denominations, we multiply mobilization leading to kingdom impact on a national scale. We partner with others who share a common desire to see lives transformed through a relationship with Jesus Christ and the body of Christ being built up.

GLOBAL REACH IN 2023

115
CAMPS

We ran 115 camps, sharing the Gospel with 7,136 kids and involving more than 866 coaches & volunteers.

660
COACHES

We trained 660 coaches within 32 training courses, who have then gone on to impact 6,009 players on a weekly basis.

222
CHURCHES

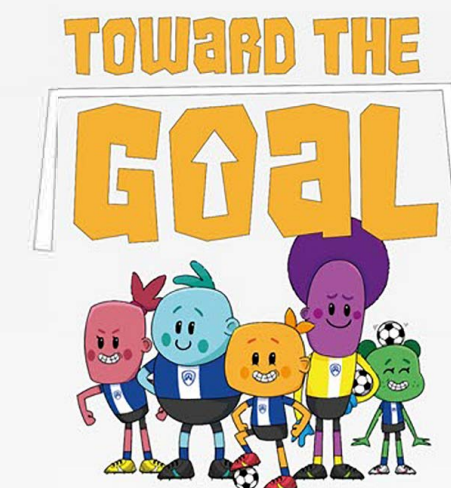
We equipped 222 churches through training and partnerships to engage with 9,170 players in their communities.

4,065
PLAYERS

We disciplined 4,065 players in our clubs and academies on a weekly basis, including 979 girls & women and 3,086 boys & men.

11
LANGUAGES

We translated lessons from our 9-part Toward the Goal Bible curriculum, into 11 different languages.



TTG

To learn more about our TTG curriculum, visit: ttgweb.org



INFO

To find out more about our ministry around the world, scan the QR code.

PRAY: To receive our prayer updates or quarterly reports, contact: info@ambassadorsfootball.org

GIVE: To make a donation to a ministry or staff member, visit: ambassadorsfootball.org/donations

AMBASSADORS FOOTBALL GLOBAL FINANCE

Thank you to all of those who contributed to the work of Ambassadors Football in 2023. In 2023, we had a special contribution of \$1.9 million to pay off the remainder of the mortgage of our soccer arena in Ohio.

Please pray for 2024 as we focus on being good stewards of the resources that God has given our mission in order for us to reach the world with the good news of Jesus Christ through football.

MINISTRY ACTIVITIES includes funds sent to our partners around the world that were raised in the US, our US-based programs, international tours, ministry training, travel, and missionary staffing costs.
ADMINISTRATION includes admin staffing, operational and other administration costs.



TOTAL REVENUES: \$5,425,537

\$4,063,978

CONTRIBUTIONS

\$1,361,559

MINISTRY ACTIVITIES

TOTAL EXPENSES: \$3,551,107

\$3,135,422

MINISTRY ACTIVITIES

\$415,685

ADMINISTRATION



AFRICA

Congo • Kenya • Liberia • Mozambique
• Nigeria • Rwanda • South Africa •
Zambia



THE AMERICAS

Bolivia • Brazil • Chile • Colombia •
El Salvador • Haiti • Mexico • Peru •
United States



EUROPE

Albania • Croatia • Cyprus • Czech Republic •
Great Britain • N.Ireland/Ireland • Netherlands •
Serbia • Slovakia • Spain



ASIA-PACIFIC

Australia • Nepal • Five Other Asian
Countries

Ambassadors Football also works with partners in some countries that cannot be listed in this report. We see open doors to share God's word in those nations and opportunities to increase our witness. If you wish to know more about this part of our work please contact us.