



AMBASSADORS  
FOOTBALL

# 2024

GLOBAL IMPACT REPORT





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# A MESSAGE FROM OUR PRESIDENT

“And the things you have heard me say in the presence of many witnesses entrust to reliable people who will also be qualified to teach others.”

2 Timothy 2:2

The effectiveness of our ministry through Ambassadors Football is not measured by the size or number of our staff and volunteers worldwide. Rather, it is directly tied to our ability to disciple others - and even more so, to equip churches to disciple people within their communities.

Jesus desires to work through the Church, and we are increasingly given opportunities to envision and equip churches to use football as a tool for outreach. In Great Britain, 32 churches trained by our team are now running regular football outreach programs in their communities. In Mexico, we are seeing momentum build as churches embrace the vision of using football to engage young people.

Where possible, we integrate into existing church structures, such as denominations and national alliances, allowing us to train 20-30 churches at a time. Many ongoing ministries are coordinated and sustained within these structures. We have already developed - and continue to build - such partnerships in Africa, Asia, and Latin America.

Our effectiveness is also deeply connected to your prayers, support, and practical involvement. The work we do and the fruit we see - shared by our team members around the world - would not be possible without you. Thank you!



**JONATHAN ORTLIP**

AMBASSADORS FOOTBALL PRESIDENT

# 35 COUNTRIES • ONE TEAM

## OUR REASON FOR BEING

Called to be a **SERVANT-HEARTED** global mission working as **ONE TEAM** through **FOOTBALL** developing **INNOVATIVE** strategies to mobilize the **CHURCH** so that through the Word of God, disciples are made in every nation.



### AFRICA

Congo • Kenya • Liberia • Mozambique  
• Nigeria • Rwanda • South Africa •  
Zambia



### THE AMERICAS

Bolivia • Brazil • Chile • Colombia •  
El Salvador • Haiti • Mexico • Peru •  
United States



### EUROPE

Albania • Croatia • Cyprus • Czech Republic •  
Great Britain • N.Ireland/Ireland •  
Netherlands • Serbia • Slovakia • Spain



### ASIA-PACIFIC

Australia • Nepal • Six Other Asian  
Countries



## **OUR MISSION:**

To communicate the good news of Jesus to all people through football.

## **OUR VISION:**

To see the transformation of individuals, communities and nations through indigenous football ministry around the world.



# WHAT WE ARE DOING

## MODELING

**DEMONSTRATE & LEAD | Clubs, Camps, Events, Tours**

We seek to model football ministry including community and church football programs, football clubs, camps and academies in order to practice what we preach. We actively engage in the footballing culture, promote sustainable programs and provide meaningful ministry experience to emerging leaders. In all of these programs we value excellence and root ourselves in the word of God to bring glory to God's name and good to those around us.

## MOBILIZING

**RAISE & RELEASE | TREC, Mentoring, Networking**

We envision and empower others to be disciple-making coaches in their communities. We do this by running training programs for coaches and churches alike and establishing networks of likeminded people. In all of our training and mentoring we want to see a movement of churches and coaches across the world using football to connect people to Jesus.

## MULTIPLYING

**SERVE & GROW | Partnerships**

By partnering with denominations, we multiply mobilization leading to kingdom impact on a national scale. We partner with others who share a common desire to see lives transformed through a relationship with Jesus Christ and the body of Christ being built up.

# 2024 IN NUMBERS

185

STAFF & HUNDREDS  
OF VOLUNTEERS

SERVING IN...

35

COUNTRIES AROUND  
THE WORLD

1,346

COACHES TRAINED AS  
DISCIPLE-MAKERS

IN...

44

COACHING COURSES  
AROUND THE WORLD

477

CHURCHES INVOLVED  
IN OUR PROGRAMS

We also work with a few national networks, alliances & denominations which allow us to indirectly impact many more churches.

22,222

PLAYERS INVOLVED IN  
WEEKLY PROGRAMS

AND AN  
ADDITIONAL...

12,056

PLAYERS INVOLVED IN  
CAMPS, TOURS AND  
CLINICS.



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# **FOOTBALL • FAITH • FUTURE**

Over the past year, Ambassadors Football has continued to make a profound impact in the areas of Football, Faith, and Future, transforming lives and strengthening communities.

The following pages take a deeper look at these three key areas as we highlight and celebrate some of the tangible outcomes. We praise God for all that has been accomplished in Football (10-11), Faith (12-13) and Future (14-15) in 2024.

**FOOTBALL  
FAITH FUTURE**

In 2024, our ministries celebrated remarkable football achievements, from local tournament victories to national recognition. Each milestone reflects the dedication, teamwork, and love for football that unite us across continents.

**FOUR CHAMPIONSHIPS  
WON BY MEXICAN  
YOUTH CLUB**

**THREE CLEVELAND YOUTH  
TEAMS COMPETING IN US  
NATIONAL LEAGUE**

**FIVE WOMEN'S PLAYERS  
CALLED UP TO US WOMEN'S  
NATIONAL TEAM**

**CLEVELAND MEN WIN  
LEAGUE CUP TITLE**

**BOLIVIAN TEAM WINS  
FAIR-PLAY AWARD AT  
TOURNAMENT**

**NEW TURF PITCH  
BUILT IN N. IRELAND**

**ORGANIZED THE BIGGEST  
FOOTBALL LEAGUE IN  
ALBANIA**

**ASIAN TEAM WINS  
NATIONAL FUTSAL  
HIGH SCHOOL  
CHAMPIONSHIP**

**KENYAN YOUTH REACH  
EAST AFRICAN  
QUARTERFINALS IN  
TANZANIA**

**FOUR TOURNAMENT  
VICTORIES BY  
NEPALESE TEAMS**

**47 RWANDAN WOMEN  
PLAYING IN FIRST AND  
SECOND DIVISION TEAMS**



# FOOTBALL FAITH FUTURE

We saw God's hand at work in incredible ways this past year, transforming lives and strengthening communities. Through His grace, 1,676 people made faith decisions and 261 were baptized, a powerful testament to His faithfulness and the impact of His love.



## DALISO - ZAMBIA

"In 2024, 105 people came to Christ through football, including 40 children & adults in Chilenje and 65 people in our newly launched ministry in Shantumbu."



## ANGIE - CYPRUS

"We've seen the kids grow in their understanding of the Bible and their confidence to pray during our Bible time."



## MATT - PITTSBURGH, USA

"It was awesome to see players that are Christians sharing their faith with their unbelieving teammates."



## LUKÁŠ - SLOVAKIA

"We have players of other religious backgrounds who have become interested in the Bible, Jesus, and the Church."



## ROBERTO - CHILE

"I rejoice in the inspiring displays of faith in the coaches of Chile. They give their knowledge and messages of salvation to the children with great sacrifice and love."



## EDWIN - LIBERIA

"Kids who were not going to church and could not recite a memory verse are now going to church and reciting memory verses from our weekly soccer clinics."



## **SAM - SPAIN**

“One of our players who was baptized 4 years ago is very involved in the local church now. We are amazed at the transformation God has made in his life.”



## **FELIPE - COLOMBIA**

“Some of our players didn’t know anything about Jesus but now it is so impressive & heartwarming to hear them recite Bible verses and lead in prayer.”



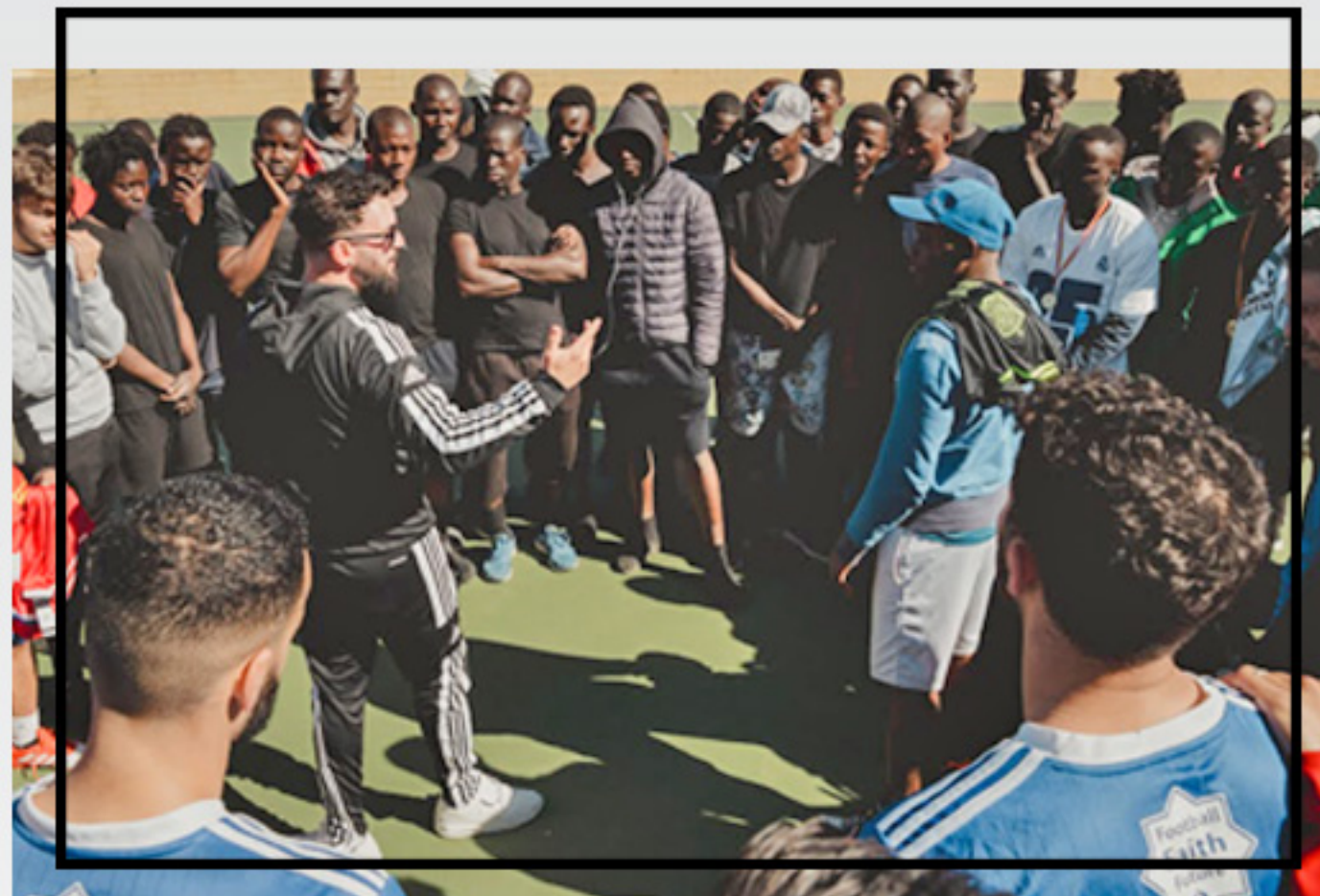
## **MARTIN - GREAT BRITAIN**

“We shared the gospel at every tournament, resulting in 500 people hearing the good news of Jesus, and we gave away over 100 New Testaments to families.”



## **HONZA - CZECH REPUBLIC**

“We often saw people become more open to the faith and Christianity. Church and Christianity is very unpopular in our country.”



## **MATT - CLEVELAND, USA**

“At least 10 new Bible studies were started on university campuses & a ‘How to Study the Bible’ guide was developed by a player for her non-Christian teammates.”



## **DANIEL - PERU**

“We saw the teenagers talking about their behavior and decisions, and that all of them need to glorify God.”

The Lord brought hope and transformation worldwide, impacting education and character growth in 2024. By expanding learning opportunities and equipping individuals with skills for a brighter future, we have seen lasting change in the communities we serve.

## EDUCATION



In these countries, our ministry created pathways to educational success and we celebrate the following:

- Children returning to school and finishing education where it seemed previously unlikely
- Greater engagement in school and homework
- Improved grades
- Scholarships for high schools and colleges
- Tutoring and school supplies provided where needed



# CHARACTER & BEHAVIORAL CHANGES

All of our leaders have shared that parents and teachers have noticed significant behavioral changes and character growth in the players. As a result, families experience meaningful and holistic impact.

- Taking responsibility for mistakes and seeking forgiveness
- Showing respect to parents and teachers
- Demonstrating increased commitment and discipline
- Helping and supporting family members
- Living out Biblical values
- Growing in self-confidence
- Reducing verbal and physical conflicts
- Handling conflicts and challenges in healthier ways

Our teams consistently stand out in the football environment. Referees, opposing teams, and others frequently note the distinct way Ambassadors teams play and interact - with each other and with their opponents.

Our staff has witnessed significant growth in the life and leadership among many of the coaches and volunteers. Former players often become valuable ministry team members, taking on coaching roles to pass on what they have learned. Leaders appreciate the dedication and teachability of their volunteers.

**"Many of those who were known to be mannerless were transformed to be good kids. There is a difference in behavior."**

Bishop Emmanuel (Rwanda)



# PRAYERS



We appreciate your prayers for our workers worldwide as they navigate various challenges. Their work requires resilience, faith, and dedication as they serve in diverse and often difficult environments.

Please pray for unity, collaboration, and strong relationships across cultures and distances. We ask for wisdom, perseverance, and divine provision so that our workers may continue to serve effectively and make a lasting impact.

## COMMON CHALLENGES

Common struggles faced by our ministry workers around the world include:

- Financial sustainability
- Finding workers & volunteers
- Finding spaces & equipment
- Facing spiritual warfare

## SPECIFIC CHALLENGES

In specific countries & areas, challenges include:

- Legal registration
- Economic instability
- Natural disasters & violence
- Governmental issues
- Ministry & football training
- Balance of family & ministry
- Difficult faith contexts

# DREAMS FOR THE FUTURE

Here are some of our leaders' big dreams for their nations to guide your prayers:

- **SOUTH AFRICA:** For a coaches academy and seeing 5000 coaches being raised up in the Cape Flats through churches.
- **BOLIVIA:** To establish an Ambassadors Football foundation.
- **NETHERLANDS:** To involve more cities in ministry across the country.
- **NIGERIA:** For increased partnerships with churches which will lead to more community-based football programs.
- **COUNTRY IN ASIA:** To establish four more locations in our country, replicating what has been achieved in the current three locations, as part of our disciple-making football ministry.
- **CROATIA:** To cover each region of the country with seven key leaders who believe wholeheartedly in football ministry.
- **BRAZIL:** To have a training center with professionals from many areas contributing to the training of athletes & children.



# GLOBAL TEAM GATHERING

Despite ongoing challenges, one thing is clear: we are committed to the work God has called us to do together. This was the overwhelming sentiment following our Global Team Gathering in Germany from October 14-20, 2024.

What a joy it was to spend six days with 130 team members from around the world! The morning and evening worship sessions were a highlight for many, serving as a powerful reminder that we are part of something greater—and that we are never truly alone, even when it may feel that way back home.

We are deeply grateful to the German volunteers and donors who made this gathering possible and to Rahel who coordinated the whole event. Most of all we praise God for bringing it all together!





# GLOBAL FINANCE

We are deeply grateful to everyone who contributed to Ambassadors Football in 2024. Your prayers, support, and dedication have helped us share Christ's love through football, impacting lives worldwide.

In 2025 and beyond, we ask for your continued prayers. This year, we are committed to being faithful stewards of God's resources, using every opportunity to spread the good news of Jesus Christ.

## **TOTAL REVENUES: \$3,419,185**

\$2,038,215 IN CONTRIBUTIONS

\$1,380,970 IN MINISTRY ACTIVITIES

## **TOTAL EXPENSES: \$3,458,186**

\$2,262,609 IN MINISTRY ACTIVITIES

\$518,554 IN ADMINISTRATION

\$677,023 IN GRANTS TO AFFILIATES

*MINISTRY ACTIVITIES includes funds sent to our partners around the world that were raised in the US, our US-based programs, international tours, ministry training, travel, and missionary staffing costs.*

*ADMINISTRATION includes admin staffing, operational and other administration costs.*



**AMBASSADORS**  
F O O T B A L L

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[www.ambassadorsfootball.org](http://www.ambassadorsfootball.org)